

DuraBlue Press Release

DuraBlue has designed fantastic new boxes for most of our products. Expect our axles, wheel spacers, anti sway bars and other parts to be shipped in eye-catching, innovative packaging. The DuraBlue logo stands out, and the information on the box is clear and concise. These new boxes are great for promotion and they can be displayed in your showroom. The new boxes are also designed so your sales staff will be able to find product information right off the boxes. We feel this packaging change will guarantee a healthy increase in sales for you. Enclosed in each box will be product instructions designed to make installation clear and easy for your customers.

We understand that many of you will be concerned about the old packaging. We have concluded that many of you will request replacement packaging for free. Unfortunately we can't absorb the cost of sending out free packaging. We can send you replacement packaging at our cost. It is still affordable, and we won't have to raise prices. Thank you for your continued support.



Please feel free to contact us with any feed back or orders for boxes.

Press release date March 7th, 2006